

IS IT WORKING?

4-WEEK PRODUCT TRACKER



Track consistent results—not just one good wash day.



PRODUCT _____



PRODUCT TYPE _____



DATE STARTED _____



MY GOAL _____



WEEK 1 • FIRST IMPRESSION

Application: Poor ☐ Fair ☐ Good ☐ Excellent ☐

Slip/Detangling: Poor ☐ Fair ☐ Good ☐ Excellent ☐

Softness: Poor ☐ Fair ☐ Good ☐ Excellent ☐

Notes:



WEEK 2 • REPEATABILITY

Results: Worse ☐ Same ☐ Better ☐

Results lasted: <1 day ☐ 1–2 days ☐ 3–4 days ☐ 5–7 days ☐

Worked with my routine: Yes ☐ Somewhat ☐ No ☐

Notes:



WEEK 3 • HAIR + SCALP RESPONSE

Check all that apply:

- ☐ Soft + flexible
- ☐ Easy to detangle
- ☐ Manageable
- ☐ Dry or stiff
- ☐ Coated or heavy
- ☐ Flaking or residue
- ☐ Itching or irritation

Notes:



WEEK 4 • FINAL EVALUATION

Consistent results: Yes ☐ Somewhat ☐ No ☐

Did its intended job: Yes ☐ Somewhat ☐ No ☐

Fits my routine: Yes ☐ Somewhat ☐ No ☐

Overall rating: 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐

Notes:



FINAL VERDICT



KEEP IT

☐

ADJUST IT

☐

USE OCCASIONALLY

☐

STOP USING IT

☐

Why?
