



# The Afro-Textured Hair **SECTIONING** *Blueprint*

A SIMPLER WAY TO CARE FOR YOUR HAIR.

# HAIR SECTIONING:

## WHY IT'S IMPORTANT FOR AFRO-TEXTURED HAIR TYPES

*Plan.  
Section.  
Care.  
Thrive.*



Taking care of afro-textured hair is a special process that works best when you have a plan and divide the hair into sections. This technique makes your routine easier, helps prevent damage, and ensures that every strand gets the care it needs.



**EASIER TO  
MANAGE**



**LESS  
BREAKAGE**



**BETTER  
PRODUCT  
APPLICATION**



**HEALTHIER,  
HAPPIER HAIR**

*Healthy hair starts  
with a plan.*



# Shampoo and Conditioning

*Cleanse with care.*



*Tip:*

Section your hair before you get in the shower. This saves time and makes it easier to clean each section thoroughly.



Working in 2-4 sections makes it easier to reach the scalp, thoroughly cleanse the hair, and apply conditioner throughout. Keeping the hair separated also gives you more control and helps prevent unnecessary tangling. If a section feels too large to work through properly, simply divide it into a smaller section.

## WHY SECTIONING HELPS



### Easier access to the scalp

Helps you reach and cleanse the scalp properly.



### More thorough cleansing

You can focus on one area at a time so less is missed.



### Even conditioner coverage

Makes it easier to apply and distribute conditioner throughout the hair.



### Helps prevent tangling

Keeping the hair separated gives you more control and reduces knots.



## STEP-BY-STEP GUIDE

1

### Section your hair

Use 2-4 sections (adjust based on your hair density).

2

### Shampoo each section

Cleanse the scalp and hair thoroughly. (Wash as many times as needed.)

3

### Apply conditioner

Work through each section and be sure to coat all strands.

4

### Rinse and move to the next section

Repeat until all sections are cleansed and conditioned.

# Detangling

*Start with a plan.*

Start by parting your hair down the middle, then again across the middle, sectioning 4 parts. This gives you a good starting point for detangling. You can adjust the number of sections based on your hair density and the amount of control you need.



The smaller the section, the easier it is to detangle and the less tension you place on the hair.

## LOW DENSITY 4 Sections



- 4 sections is a good starting point for low-density hair.
- Larger sections are easier to manage when you have fewer strands.

## MEDIUM DENSITY 6–15 Sections



- Part your hair into 6–15 sections.
- Smaller sections give you more control and make it easier to work through thicker areas.

## HIGH DENSITY Up to 30 Sections



- Part your hair into up to 30 sections.
- The more hair strands you have, the smaller the sections need to be.



*Remember:*

- ☐ Work on one section at a time.
- ☐ Keep the hair well moisturized.
- ☐ Use your fingers first, then a wide-tooth comb or detangling tool.
- ☐ Be gentle and take your time.
- ☐ Adjust the number of sections based on your hair density and the amount of control you need.



*Less  
Tangles.  
More  
Length.*

# Moisturizing

*Hydrate. Nourish. Protect.*

Working in sections while applying your moisturizer makes it easier to coat the hair evenly from roots to ends. It helps prevent you from only applying product to the outside of the hair while the strands inside the section are missed.

Use your sectioning blueprint and divide larger sections when needed, especially if you have high-density hair. Your sections should be small enough that you can easily work the moisturizer through all of the strands.



*Tip:*

Make sure each section is fully coated. If your hair feels dry after moisturizing, try smaller sections.

**SMALLER SECTIONS  
= BETTER RESULTS**

## WHY SECTIONING HELPS



### Even Product Distribution

Makes it easier to coat all strands from roots to ends.



### Reduces Product Waste

You use the right amount of product where it's needed.



### More Control

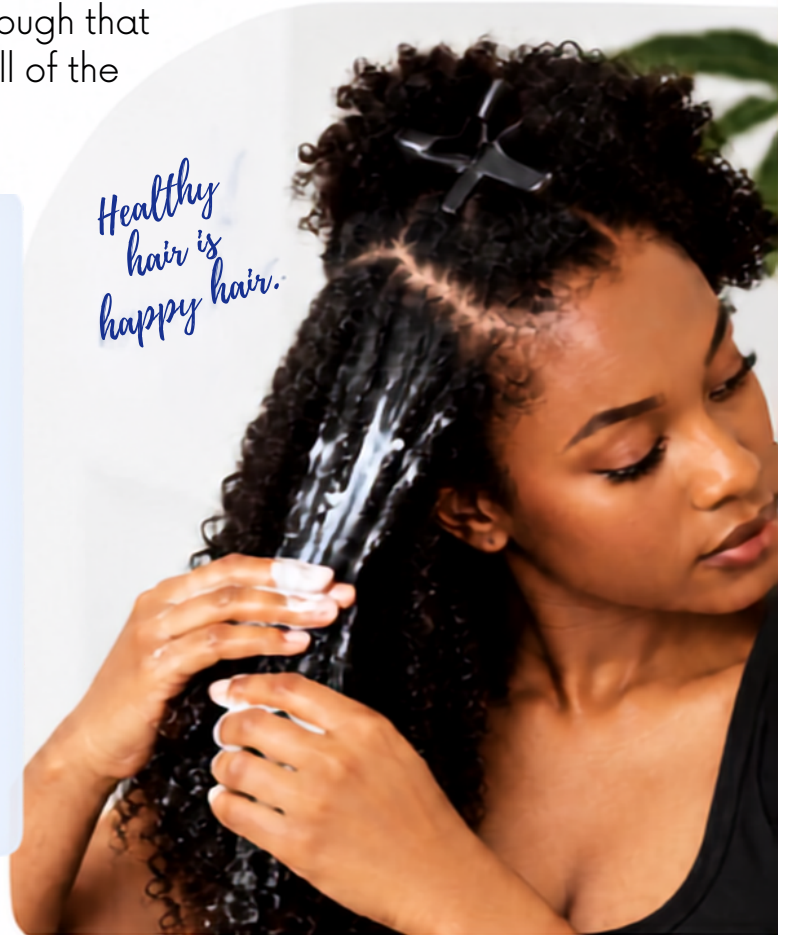
Helps you work through your hair one section at a time.



### Supports Healthier Hair

Prevents missed strands, dryness and breakage.

*Healthy  
hair is  
happy hair.*



## STEP-BY-STEP GUIDE

**1**

### Section Your Hair

Section 4- 6 sections or more if you have a high density.

**2**

### Apply Moisturizer

Work through each section, coating all strands evenly.

**3**

### Check for Coverage

Make sure the product reaches from roots to ends.

**4**

### Adjust if Needed

If a section feels too large, divide it into a smaller section.